

ORDER

Orders
Order / Rev: 2070098
Alt Order #: WOC12665622
Product Desc: Political
Estimate: 9596
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/14/20 / 09/14/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 21
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	131	\$25,955.00	\$22,061.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	131	\$25,955.00	\$22,061.75	0.00
Totals	131	\$25,955.00	\$22,061.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	17%	\$25,955.00
Market	100%	\$152,676.47

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	83%	\$126,721.47
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/15/20	09/21/20	Local News @ 430a M-FCM	430-5a		11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
				WHAS11 WAKE UP NEWS @ .											
				(Program: WHAS11 WAKE UP NEWS @ 430A)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/15/20	09/21/20	11111--	5	\$40.00	0.00								

Order / Rev: 2070098
 Alt Order #: WOC12665622
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 9596
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$40.00		0.00			
N 2	All	09/15/20	09/20/20	ROS EM (Su) 6-8a WAKE UP WEEKEND 6-8A	CM	6-8a	-----2	:30	2	\$20.00	P04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2					2	\$20.00		0.00			
		(Program: WAKE UP WEEKEND 6-8A)													
N 3	All	09/15/20	09/19/20	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-930a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-					1	\$90.00		0.00			
		(Program: WAKE UP WEEKEND 9-10A)													
N 4	All	09/15/20	09/20/20	Good Morning America \$M GOOD MORNING AMERICA (8:00 AM-9:00 AM)	\$M	8:00 AM-9:00 AM	-----2	:30	2	\$110.00	P03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2					2	\$110.00		0.00			
		(Program: GOOD MORNING AMERICA)													
N 5	All	09/15/20	09/19/20	Local News @ 6a Sa WAKE UP WEEKEND 6-7A	CM	6-7a	-----1-	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-					1	\$20.00		0.00			
		(Program: WAKE UP WEEKEND 6-7A)													
N 6	All	09/15/20	09/19/20	Good Morning America \$M GOOD MORNING AMERICA	\$M	7-9a	-----2-	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2-					2	\$90.00		0.00			
		(Program: GOOD MORNING AMERICA)													
N 7	All	09/15/20	09/21/20	Local News @ 5a M-F WHAS11 WAKE UP NEWS @ :	CM	5-6a	11111--	:30	5	\$40.00	P04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$40.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 5A)													
N 8	All	09/15/20	09/21/20	Local News @ 6a M-F WHAS11 WAKE UP NEWS @ :	CM	6-7a	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$80.00		0.00			
		(Program: WHAS11 WAKE UP NEWS @ 6A)													
N 9	All	09/15/20	09/21/20	Good Morning America CM GOOD MORNING AMERICA	CM	7-9a	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$250.00		0.00			
		(Program: GOOD MORNING AMERICA)													
N 10	All	09/15/20	09/21/20	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$50.00	P04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$50.00		0.00			
		(Program: WHAS11 NEWS AT NOON)													
N 11	All	09/15/20	09/21/20	Great Day Live 9-10a GREAT DAY LIVE	CM	9-10a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$20.00		0.00			
		(Program: GREAT DAY LIVE)													
N 12	All	09/15/20	09/21/20	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$70.00	P03	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$70.00		0.00			
		(Program: GMA3)													
N 13	All	09/15/20	09/21/20	The View THE VIEW	CM	11-12p	11111--	:30	5	\$60.00	P04	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$60.00		0.00			
		(Program: THE VIEW)													

Order / Rev: 2070098
 Alt Order #: WOC12665622
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 9596
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	09/15/20	09/21/20	Access Daily 10-11a	CM	10-11a	11111--	:30	5	\$40.00	P03	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$60.00		0.00			
		(Program: ACCESS DAILY)													
N 15	All	09/15/20	09/21/20	General Hospital	CM	2-3p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$40.00		0.00			
		(Program: GENERAL HOSPITAL)													
N 16	All	09/15/20	09/21/20	Daily Blast Live 3-4p	CM	3-4p	11111--	:30	5	\$25.00	P04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$25.00		0.00			
		(Program: DAILY BLAST LIVE!)													
N 17	All	09/15/20	09/21/20	Local News @ 4p M-F	CM	4-5p	11111--	:30	5	\$60.00	P04	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$60.00		0.00			
		(Program: WHAS11 NEWS @ 4P)													
N 18	All	09/15/20	09/21/20	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$175.00	P04	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$175.00		0.00			
		(Program: WHAS11 NEWS @ 6p)													
N 19	All	09/15/20	09/20/20	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----1					1	\$175.00		0.00			
		(Program: WHAS11 NEWS @ 630p)													
N 20	All	09/15/20	09/21/20	Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$170.00	P04	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$170.00		0.00			
		(Program: WHAS11 NEWS @ 530P)													
N 21	All	09/15/20	09/21/20	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$150.00		0.00			
		(Program: WHAS11 NEWS @ 5p)													
N 22	All	09/15/20	09/21/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$600.00		0.00			
		(Program: ABC WORLD NEWS M-F)													
N 24	All	09/15/20	09/21/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$325.00	P03	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$325.00		0.00			
		(Program: INSIDE EDITION)													
N 25	All	09/15/20	09/21/20	ET 7-730p	CM	7-730p	11111--	:30	5	\$325.00	P03	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$325.00		0.00			
		(Program: ENTERTAINMENT TONIGHT)													
N 26	All	09/15/20	09/20/20	Sun Prime A	CM	7-8p	-----1	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	11111--					5	\$325.00		0.00			
		(Program: FUNNIEST HOME VIDEOS)													

Order / Rev: 2070098
 Alt Order #: WOC12665622
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 9596
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1					1	\$600.00		0.00			
N 27	All	09/15/20	09/15/20	Tue Prime A	CM	8-9p	-1-----	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
				MODERN FAMILY/MODERN F/											
				(Program: MODERN FAMILY/MODERN FAMILY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-1-----					1	\$400.00		0.00			
N 28	All	09/15/20	09/17/20	Thu Prime B	CM	9-10p	---1---	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
				Holey Moley											
				(Program: Holey Moley)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---1---					1	\$200.00		0.00			
N 29	All	09/15/20	09/20/20	Local News @ 11p Su	CM	11-1135p	-----1	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
				WHAS11 NEWS AT 11 SU											
				(Program: WHAS11 NEWS AT 11 SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1					1	\$120.00		0.00			
N 30	All	09/15/20	09/21/20	Local News @ 11p M-F	CM	11-1135p	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
				WHAS11 NEWS AT 11 M-F											
				(Program: WHAS11 NEWS AT 11 M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	11111--					5	\$120.00		0.00			
N 31	All	09/15/20	09/19/20	Local News @ 11p Sa	CM	11-1135p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
				WHAS11 NEWS AT 11 SAT											
				(Program: WHAS11 NEWS AT 11 SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-					1	\$100.00		0.00			
N 32	All	09/15/20	09/18/20	Jimmy Kimmel	CM	1135p-1237a	-1111--	:30	4	\$60.00	P03	0.00	NM	4	\$240.00
				JIMMY KIMMEL											
				(Program: JIMMY KIMMEL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-1111--					4	\$60.00		0.00			
N 33	All	09/15/20	09/18/20	Nightline	CM	1237-106a	-1111--	:30	4	\$20.00	P04	0.00	NM	4	\$80.00
				NIGHTLINE											
				(Program: NIGHTLINE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-1111--					4	\$20.00		0.00			
N 34	All	09/15/20	09/21/20	LF (M-F)	CM	1135p-136a	1-----	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				JIMMY KIMMEL											
				(Program: JIMMY KIMMEL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	1-----					1	\$60.00		0.00			
N 35	All	09/15/20	09/21/20	Nightline	CM	1237-106a	1-----	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
				Nightline											
				(Program: NIGHTLINE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	1-----					1	\$20.00		0.00			
N 36	All	09/15/20	09/18/20	Jimmy Kimmel DB*	CM	1205-107a	-1111--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00
				Jimmy Kimmel DB											
				(Program: JIMMY KIMMEL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-1111--					4	\$40.00		0.00			
N 38	All	09/15/20	09/19/20	NCAA FB Daytime Late	GM	330-7p	-----2-	:30	2	\$300.00	P04	0.00	NM	2	\$600.00
				ABC COLLEGE FOOTBALL 33P											
				(Program: ABC COLLEGE FOOTBALL 330P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----2-					2	\$300.00		0.00			
N 39	All	09/15/20	09/19/20	NCAA FB Daytime Early	GM	12-330p	-----2-	:30	2	\$350.00	P03	0.00	NM	2	\$700.00
				ABC COLLEGE FOOTBALL 12I											
				(Program: ABC COLLEGE FOOTBALL 12P)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2070098
 Alt Order #: WOC12665622
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/ Amy McGrath / D / US SEN / KY
 Product Desc: Political
 Estimate: 9596

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----2-					2	\$350.00		0.00			
N40	All	09/15/20	09/21/20	NFL Mo Pre-Game	CM	Various	2-----	:30	2	\$1,250.00	P04	0.00	NM	2	\$2,500.00
				NFL Mo Pre-Game											
				(Program: NFL GAME: SAINTS @ RAIDERS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	2-----					2	\$1,250.00		0.00			
N41	All	09/15/20	09/19/20	NCAA Football Prime	CM	8-1130p	-----2-	:30	2	\$3,000.00	P04	0.00	NM	2	\$6,000.00
				UL FOOTBALL: MIAMI @ LOUI											
				(Program: UL FOOTBALL: MIAMI @ LOUISVILLE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-----2-					2	\$3,000.00		0.00			
													Totals	131	\$25,955.00